

# 2020/2021

## ANNUAL REPORT

colorado *Corn*  
ADMINISTRATIVE COMMITTEE





## PARTNERSHIPS

### U.S. Meat Export Federation

The USMEF is leveraging checkoff funding with the addition of third-party international contributions to increase program impact. Board members participated in the USMEF Annual Strategic Planning Conference. The export of red meats directly added \$.41 per bushel in 2020.



# Bringing Value to Colorado Corn Producers



## CCAC 2021 HIGHLIGHTS

## COMMUNITY

### Scholarship

The CCAC is proud to offer a FFA Grant each year to a chapter in the state.



### U.S. Grains Council

The CCAC participated in the USGC Annual Summer Meeting as a voting delegate. We also participated in USGC Virtual Grain Exchange and Virtual Trade Team Visits with Latin American Countries. USGC has the boots on the ground that promotes US corn in other countries and those exports have added \$1.22/bu over the last 3 years.



### All-American Beef Battalion

We continue to sponsored the All-American Beef Battalion Steaks for Troops, which supports our troops as they come home from deployment.

## PRODUCERS

### Webinars

We have held several webinars throughout the year on various topics including weather, fertilizer, a legislative update, research update, corn marketing, pesticide update and a panel discussion with representatives from the U.S. Grains Council, U.S. Meat Export Federation, Dairy Farmers of America and WestPlains LLC.



### CommonGround

CommonGround volunteers share their personal experiences, as well as science and research, to help consumers sort through the myths and misinformation surrounding food and farming. The CCAC is proud to sponsor Colorado's CommonGround volunteers.



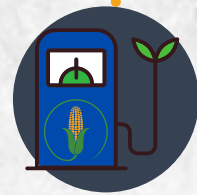
### Strategic Planning

The CCAC hired Strategic Planner Sarah Bohnenkamp to help the board develop a new strategic plan for the future. With input from Colorado corn producers, the board and staff worked for 10 months to set our path for the future. The plan will be unveiled in 2022, and the CCAC is very excited to have a strategic plan moving forward that focuses on benefitting the corn producers of Colorado.

## INDUSTRY INVESTMENT

### Ethanol

Look for the Blue Hose: This is an E15 promotion in the Colorado Springs area. It was originally launched in September of 2020, and is a partnership with the Nebraska Corn Board and the Kansas Corn Commission. To learn more, please visit [www.lookforthebluehose.com](http://www.lookforthebluehose.com)



### Research

Every year, the CCAC fund research studies with partners like Colorado State University. This year Extension of project funding on Image Classification for Real-Time Weed Management, CSU corn hybrid testing, and funding of Modeling Edge-of-Field Salinity Discharges.



We are only able to achieve these because of your investment and what that returns to Colorado corn producers. The return on investment is seen in many ways. Your ROI is letting corn have a voice, a voice not only at the state level but at the national level with National Corn Growers Association (NCGA), and at the global level with our partnerships with the United States Grains Council (USGC) and the United Meat Export Federation (USMEF).

The Colorado Corn Administrative Committee represents all corn producers in Colorado as we work for the ROI at the local, state, and national levels as well as across the globe. Your penny is turned into dollars ten times over, and the work of the CCAC directly impacts the corn market through your funding.

The CCAC is proud to fund our partners NCGA, USGC, USMEF, CommonGround and many other organizations that help move the needle in promoting the sale and usage of your product. We thank you as none of this is possible without that investment of your penny per bushel.



# CCAC BOARD OF DIRECTORS 20-21

## EXECUTIVE COMMITTEE

President: Jeremy Fix  
Vice President: Justin Self  
Secretary: Josh Hasart  
Treasurer: Troy Schneider

## POSITION 1-2

John Sullivan / Alex Eckhardt (A)

## POSITION 3

Allyn Wind / Andy Bartlett (A)

## POSITION 4

Bryan Hofmeister / /Greg Larson (A)

## POSITION 5

Rod Hahn / Nathan Weathers (A)

## POSITION 6

Josh Hasart / Vacant (A)

## POSITION 7

Justin Self / Rafe Schroder (A)

## POSITION 8

Wayne Brew / Vacant (A)

## POSITION 9

Jeremy Fix / Mike Lefever (A)

## POSITION 10

Jessica Brophy / Vacant (A)

## POSITION 11

Troy Schneider / Matt Mulch (A)

## ACTION TEAMS AND COMMITTEES

### Research Action Team

Wayne Brew (Chair), Alex Eckhardt, Dave Eckhardt, Rod Hahn, Josh Hasart, Lanny Huston, Troy Schneider, Bruce Unruh

### Market Development Action Team

Mike Lefever (Chair), Jessica Brophy, Jeremy Fix, Rod Hahn, Matt Mulch, Troy Schneider, Nathan Weathers, Randy Wenger

### Regulatory Affairs Committee

Rod Hahn (Chair), Dave Eckhardt, Lila Hahn, Josh Hasart, Lanny Huston, Greg Larson

**coloradoCorn**  
ADMINISTRATIVE COMMITTEE

970.351.8201 | [www.coloradocorn.com](http://www.coloradocorn.com)

## INVESTMENTS

### MARKET DEVELOPMENT

Blue Hose Ethanol Project	\$160,310.84
All American Beef Battalion	\$27,000.00
Animal Ag Alliance	\$2,500.00
Ethanol Org Sponsorship	\$1,500.00
Ag Transportation Coalition	\$2,690.00
NCGA Ethanol Action Team	\$10,000.00
NCGA Market Development Action Team	\$10,000.00
Markets/Promotions/Events	\$18,690.92
<b>Total Market Development</b>	<b>\$232,691.76</b>

### RESEARCH

CSU Sponsored Programs	\$50,710.00
Texas Extension Education Foundation	\$9,500.00
<b>Total Research</b>	<b>\$60,210.00</b>

### OUTREACH/COMMUNICATION

Common Ground	\$7,200.00
Sponsorship	\$10,875.05
FFA Grants	\$5,000.00
Programs/Events	\$5,636.03
Media	\$40,459.03
Other Outreach/Communication	\$27,712.23
<b>Total Outreach</b>	<b>\$96,882.34</b>

### PARTNERSHIPS/MEMBERSHIPS

NCGA (General Funding)	\$157,000.00
Member & Consumer Engagement A-Team	\$15,000.00
Stewardship A-Team	\$8,000.00
USMEF	\$23,600.00
US Grains Council	\$67,064.00
US Farmer & Rancher Alliance	\$5,000.00
<b>Total Partnerships</b>	<b>\$275,664.00</b>

### REGULATORY AFFAIRS

<b>Total Regulatory Affairs</b>	<b>\$1,257.30</b>
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<b>Total Investment</b>	<b>\$666,705.40</b>
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