

2024/2025

ANNUAL REPORT



Bringing Value to Colorado Corn Producers

CCPC 2025 HIGHLIGHTS

Partnerships



U.S. Meat Export Federation

USMEF is leveraging checkoff funding with the addition of third-party international contributions to increase program impact. Board members participated in the USMEF Annual Strategic Planning Conference and in 2024 beef and pork exports contributed \$0.59 per bushel and utilized 4.83 million bushels of Colorado corn.



U.S. Grains & BioProducts Council

The CCPC participated in the USGBC Annual Membership Meeting and Board of Delegates meeting as a voting delegate. The CCPC has 2 producers serving on USGBC Action Teams. USGBC has the boots on the ground that promotes US corn in other countries and those exports have added \$1.22/bu over the last 3 years.



National Corn Growers Association

The CCPC has a strong partnership with NCGA, helping fund the organization in areas of market development, ethanol, and stewardship. CCPC Board Members and staff participate in Commodity Classic, Corn Congress, NCGA Staff Meetings as well as serving on NCGA A-Teams. We currently have a past CCPC President serving on the NCGA Corn Board.

Industry Investment



Ethanol

The Front Range Ethanol Project is the CCPC's current effort promoting and marketing E15 fuel to drivers in Colorado's Front Range. The BigTen Network: We partner with other state corn checkoffs to promote E15 on the BigTen Network during college football, volleyball, and men's and women's basketball games sending our message to millions of faithful fans.



New Uses

The CCPC identified opportunities to expand domestic demand by engaging the industrial biotechnology sector—an industry driving innovation and uncovering new, high-value uses for corn. Through this initiative, the Council is supporting research, development, and broader adoption of industrial biotech in Colorado, with the goal of identifying new markets and strengthening long-term demand for Colorado-grown corn.



Research

Every year the CCPC funds research projects to move the needle on issues important to Colorado Corn farmers. This year we invested in projects that studied the optimal corn population, improving nitrogen efficiency and cover crops in conventional and reduced tillage practices, and furthered our development of artificial intelligence to improve accessibility and clarity of corn research.

Outreach Highlights



Japan Corn Industry Trade Team

We partnered with the USGBC to host a Japan Corn Industry Trade Team for delegates from Japan, highlighting American corn supply chain from production, handling, storage, as well as livestock production. Trade teams serve as a crucial opportunity for international buyers and traders to visit the U.S. value chain, learn more about U.S. commodities and generate potential business connections.



Grants and Programs

The CCPC awarded \$5,000 in scholarships to support four FFA members' participation in the Washington Leadership Conference. This investment helped students build leadership skills, gain firsthand exposure to agricultural policy, and engage with national decision-makers, reinforcing our commitment to growing future leaders in agriculture.



Advancing U.S. Grain Trade in North America

The CCPC, the U.S. Grains and BioProducts Council (USGBC) and other state and national checkoff partners conducted a strategic visit to Mexico to engage customers and policymakers, share the U.S. grain and ethanol industry's strategic vision, and gather market intelligence. Meetings with Mexican government officials, industry stakeholders, PEMEX representatives and USDA Foreign Agricultural Service staff focused on trade logistics, ethanol policy, and strengthening U.S. corn, sorghum, and ethanol trade under the USMCA, reinforcing the U.S. commitment to reliable, high-quality supply in our key export markets.



We are only able to achieve these because of your investment and what that returns to Colorado corn producers. The return on investment is seen in many ways. Your ROI is letting corn have a voice, a voice not only at the state level but at the national level with National Corn Growers Association (NCGA), and at the global level with our partnerships with the U.S. Grains & BioProducts Council (USGBC) and the U.S. Meat Export Federation (USMEF).

The Colorado Corn Promotion Council represents all corn producers in Colorado as we work for the ROI at the local, state, and national levels as well as across the globe. Your penny is turned into dollars ten times over, and the work of the CCPC directly impacts the corn market through your funding.

The CCPC is proud to fund our partners NCGA, USGBC, USMEF, and many other organizations that help move the needle in promoting the sale and usage of your product. We thank you as none of this is possible without that investment of your penny per bushel.

CCPC BOARD OF DIRECTORS 24-25

EXECUTIVE COMMITTEE

President: Matt Mulch

Vice President/ Treasurer: Jessica Brophy

Secretary: Alex Eckhart

DISTRICT 1



Jessica Brophy
Yuma



Stratton Kraft
Fort Morgan

DISTRICT 2



Kyle May
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Matt Mulch
Burlington

AT-LARGE



Derek Heckman
McClave



Alex Eckhart
LaSalle

DISTRICT 3

Vacant



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INVESTMENTS

MARKET DEVELOPMENT

Trade/Transportation/Animal Ag A-Team	\$2,500.00
Big Ten Network	\$10,000.00
Operating	\$18,044.98
Markets/Promotions/Events	\$21,000.00
Total Market Development	\$51,544.98

RESEARCH

CSU Sponsored Programs	\$93,158.00
Production and Sustainability A-Team	\$1,250.00
Other	\$304.65
Total Research	\$94,712.65

OUTREACH/COMMUNICATION

Sponsorships/Events	\$54,738.08
CSU Spur	\$25,000.00
FFA Grants	\$5,000.00
Media	\$12,600.00
Other Outreach/Communication	\$35,598.34
Total Outreach	\$132,936.42

PARTNERSHIPS/MEMBERSHIPS

NCGA (General Funding)	\$110,000.00
USMEF	\$36,200.00
US Grains Council	\$48,782.00
Total Partnerships	\$194,982.00

ISSUES & ENGAGEMENT

Total Issues & Engagement	\$2,213.00
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Total Investment	\$476,389.05
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